



MASTER OF

SCIENCE PROGRAMS

MASTER'S LEVEL



MSC MASTER OF SCIENCE

MASTER OF SCIENCE

ESCE at a glance

Since 1968, ESCE's mission has been to prepare managers who are specialized in the international development of businesses in a complex and changing world, while respecting and promoting ethics, diversity and cultures. CSR, openness, commitment, a sense of responsibility and sustainability are at the heart of our values.

ESCE, recognized for pedagogical and academic quality :

- Conférence des Grandes Écoles (CGE) accredited
- The MIM program holds the 7th place in the «diversity» category in the QS World University Rankings 2025
- Member of AACSB
- Member of UGEI
- Distinguished with the label « Bienvenue en France » for the quality of welcome offered to international students
- Member of the ERASMUS/ Socrates program of the European Commission

Campus Paris La Défense

ESCE campus is located in the center of the Esplanade de La Défense, the largest business district in France and the 4th in the world.

- **A premium building entirely refurbished** : 2 700 m² of collaborative and relaxation spaces, a rooftop with trees and panoramic terraces
- **An optimized student experience** : connected and flexible work spaces to develop your talents individually and collectively, 400 m² dedicated to associations, a 200 m² incubator, relaxation areas, etc.
- **La Défense, a stimulating environment** : ideally located 15 minutes from the center of Paris, you will benefit from the vitality and energy of this district, a source of multiple links with the 500 companies and large international groups present on site.

14 000
alumni
network

90%
of alumni work in
international
positions

2500
students
representing
76 nationalities

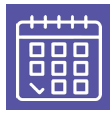
Faculty
21
countries



KEY INFORMATION



Intake
September
January



Track
Full Time



Internship
4 to 6 months



Location
Paris La Défense



Teaching
English



Additional
language

MSc in 2 years (MSc 1 - 4 semesters)

**Admission following
a 3-year degree**

PLANNING

Sept intake :	Sept - Jan	Jan - Jun	Sept - Jan	Jan - Jun
Jan intake :	Jan - Jun	Sept - Jan	Jan - April	April - Sept
	Academic semester	Academic semester	Academic semester	Internship

MSc in 1 year (MSc Fast Track 3 semesters)

**Admission following
a 4-year degree in Management**

PLANNING

Sept intake :	Sept - Jan	Jan - April	April - Sept
Jan intake :	Jan - Jun	Sept - Jan	Jan - Jun
	Academic semester	Academic semester	Internship

SOFT SKILLS

In order to develop managerial skills in a corporate environment and enhance employability, the « Leadership and Development of Soft Skills » program provides personalized coaching and support.

Students are accompanied using an approach that promotes sustainable human development.

A soft skills referential has been elaborated based on the expectations of international organizations.

Students follow a program in several phases :

- Self-evaluation
- Coaching to improve specific skills
- Review and formulation of a personal development plan.

PROGRAM HIGHLIGHTS

- Students also have access to our 200 m² Incub'Program, offering personalized coaching and support for innovative entrepreneurial projects.
- With a blended learning approach combining on-campus and online formats, we create an interactive and flexible learning environment.
- The international campus hosts students from over 76 nationalities and offers a diverse faculty with both academic and industry expertise from around the world.
- Courses balance theory and practice through case studies, data analysis, and a strong focus on international business and geopolitics.
- A business game further enhances the curriculum.



MASTER OF SCIENCE

INTERNATIONAL BUSINESS DEVELOPMENT

The MSc International Business Development at ESCE trains operational managers to develop and market products or services in a competitive global environment. Students become versatile Business Developers, skilled in coaching, consulting, project management, and sales, driving both revenue growth and profitability in a rapidly changing international market.

SPECIALIZED COURSES

- Global Market Analysis & Int. Strategy Development
- International Digital Sales and Marketing
- International Operation and Negotiation Management
- Advanced Data Management and analysis
- Interorganizational Management & International Distribution contract
- Financial Management, Audit & Control
- Strategic Supply Chain Design & Geopolitics
- International Value Chain, Location decisions & Sustainability
- Practical case studies, on-field projects (like, Les Jeunes Talents de l'Export), and hands-on tasks involving companies and international institutions



CORE CURRICULUM

- Prompt engineering
- Geopolitics and Business
- International Project management
- Change management
- Cybersecurity
- Law and Business
- Foreign language

LANGUAGE SKILLS

- Persuasive communication
- Optional : an additional foreign language

PROGRAM OBJECTIVES

PROFESSIONAL SKILLS

- Critical awareness of discipline-based concepts and approaches to understand the complexity of managing an organization in the global business arena
- Assess risks and opportunities in international markets, and design international strategy
- Analyze data and synthesize a range of information sources to develop a sophisticated understanding of a rapidly changing international business context
- Master operational cross-border techniques to secure financing, insurance, logistics and contract issues
- Be able to set up an international department and deal with distributors and the main internal and external stakeholders
- Lead international projects, collaborate and negotiate in an intercultural environment.
- Be able to communicate effectively and convincingly, work in teams, manage time and plan work assignments.

CAREER PROSPECTS

An international business career allows you to access multiple opportunities in the today's global economy. MSc IBD graduates work in very diverse industries, international companies and roles, like :

- Export manager
- Business development manager
- Area manager
- Country manager
- Country sales manager
- Export Consultant
- Expatriate manager
- Project manager
- International marketing manager



« The world is changing considerably due to endogenous and exogenous shocks with strong effects on enterprises and their management. We live in challenging times, facing pressures of rapid technological innovations, increasing globalization as well as regionalization, dwindling natural resources and the need to generate economic growth. To deal with those changes, managers have to be flexible and adaptive, they need to broaden their horizon and develop new skills with the aim to anticipate and better meet the challenges of this rapidly changing business environment. In the MSc International Business Development, we tackle those challenges through analytical, sharp analysis and thought-leadership. The goal of the MSc is to respond to the expectations of enterprises by allowing the acquisition of solid knowledge and skills required to occupy decision-making roles and to succeed as international managers. »

Dr Alfredo Valentino
Associate professor of international business, ESCE
MSc Coordinator
Research areas : International business



MASTER OF SCIENCE

INTERNATIONAL

MARKETING

In today's rapidly changing global economy, skilled professionals in international marketing are in high demand. The MSc in International Marketing at ESCE provides students with the essential skills and knowledge to excel in this dynamic field. Our program combines theory with practical experience, focusing on the latest trends in digital marketing and phygital commerce.

SPECIALIZED COURSES

- Marketing Communication & Brand Management
- Relationship Marketing
- Digital Marketing
- Social Media Marketing
- Innovation 5.0
- Marketing for Sustainable Business
- New Technologies
- Growth Hacking
- Business-oriented learning focuses on real-world application through field projects (such as the Marketing Innovation Awards), professional workshops, and business games on trending marketing topics.

CORE CURRICULUM

- Prompt engineering
- Geopolitics and Business
- International Project management
- Cybersecurity
- Law and Business
- Foreign language
- Change management

LANGUAGE SKILLS

- Persuasive communication
- Optional : an additional foreign language



PROGRAM OBJECTIVES

PROFESSIONAL SKILLS

- Gain a deep understanding and command of the latest developments in digital marketing, communication, and marketing strategy.
- Master new forms of marketing linked to digital technologies in a dynamic international business environment
- Learn the fundamentals of Customer eXperience (CX) to design, build and implement high-quality strategies to create unbreakable bonds with global customers.
- Master smart retailing and omnichannel distribution tools in a globalising world
- Provide readily implementable business decisions to hands-on issues and real-life business cases
- Develop skills for change, decision-making, adaptation, and sustainability in a dynamic international business environment

CAREER PROSPECT

- Global product marketing manager
- International sales & marketing manager
- Brand manager
- Market analyst, strategy planner
- International digital marketing manager
- International marketing consultant
- Customer relationship manager



« Driven by the Internet of Things, new technologies are revolutionizing the role and functions of marketing as well as reinventing the ways of doing business around the world. In this “hyperconnected” context, businesses with a global ambition are actively looking for internationally-minded marketing professionals.

Focusing on global marketing strategies, analytics, smart retailing, consumer behaviour and international market research, ESCE’s MSc in International Marketing will provide you with the skills for a brilliant career in this growing and fast-paced sector. »

Dr Mehdi EL ABED
Professor of marketing, ESCE

MSc Coordinator
Research areas : Digital Marketing, smart retailing,
global marketing strategies





MASTER OF SCIENCE

GLOBAL SUPPLY CHAIN MANAGEMENT

In a world where supply chain efficiency is central to business operations, effective management is crucial. Combining in-depth theory with practical expertise, our program focuses on optimizing logistics processes, managing procurement, and integrating new technologies to tackle the complexities of the global market.

SPECIALIZED COURSES

- International Operations and Negotiation Management
- Advanced Data Management and Analysis
- Warehouse and Inventory Management
- Strategic Procurement and Risk Management
- International Value Chain, Location decisions & Sustainability
- Strategic Supply Chain Design and Geopolitics
- Quality Management and Sustainable Improvement Processes
- Forecasting and Demand Chain Planning
- Practical experiences, workshops, internships, company visits, and the internationally recognized business game FRESH CONNECTION, developed at MIT, are core elements of the program's pedagogy.

CORE CURRICULUM

- Prompt engineering
- Geopolitics and Business
- International Project management
- Change management
- Cybersecurity
- Law and Business
- Foreign language

LANGUAGE SKILLS

- Persuasive communication
- Optional : an additional foreign language

PROGRAM OBJECTIVES :

PROFESSIONAL SKILLS

- Learn purchasing and negotiation techniques
- Develop a strategic management of flows within a digital environment
- Anticipate, plan, optimize and manage supplies, transportation, inventory and sales
- Manage information systems, quality control and optimize the project plan
- Analyze risks and costs
- Understand and control the strategic impacts of supply chain operations
- Address eco-logistics and sustainable development issues.

CAREER PROSPECTS

The graduates from this MSc are able to explore careers in all different sectors from management consulting to hospitality as well as international transport, aviation industry or the fashion industry.

- Logistics Controller
- Demand Planner
- Supply Chain Director
- Warehouse Manager
- Distribution Manager
- Buyer
- Quality Coordinator
- Continuous Improvement Manager
- Logistics Consultant
- Digital transformation Consultant
- Sourcing Purchaser



« The management of the production and crossborder distribution of products and services are under the pressure of worldwide trends of sustainability and digital transformation. These challenges require a new breed of minds capable of handling large amounts of data to make the right operational decisions while taking into account the impact of supply chains on the environment. Collaboration within and across organizations and out of the box thinking are key competencies that are targeted by our training program. We believe that understanding the theory behind supply chains and how it relates to these trends is key to effective purchasing and supply chain management. »

Dr Adib Bensalem, PhD
Associate Professor of Supply Chain Management, ESCE Paris

MSc Coordinator
Research areas : Supply Chain Strategy,
Digital logistics





MASTER OF SCIENCE

INTERNATIONAL CORPORATE FINANCE

In today's business world, mastering financial decisions is essential. The MSc in International Corporate Finance provides key insights into financing projects, investing in securities, and understanding financial intermediation. This program blends theory with practical skills to prepare students for effective decision-making and strategic growth.

SPECIALIZED COURSES

- Advanced Corporate Finance
- Corporate Risk Management
- Methodology for Corporate Finance
- Controlling, Governance, and CSR
- Mergers and Acquisitions
- Investments
- Business Analytics
- Financial Institutions

CORE CURRICULUM

- Prompt engineering
- Geopolitics and Business
- International Project management
- Cybersecurity
- Law and Business
- Foreign language
- Change management

LANGUAGE SKILLS

- Persuasive communication
- Optional : an additional foreign language

PROGRAM OBJECTIVES :

PROFESSIONAL SKILLS

- Derive a financial strategy to determine the capital structure and the payout policy of the corporation.
- Analyze the common operations of commercial banks within their regulatory environment and the design of the monetary policy in a two-tier monetary system
- Use appropriate consolidation methods to prepare and explain consolidated accounting statements
- Identify fragilities and risks in the financial environment of the company and in cross-border intra-group transactions
- Develop a short-term financing solution for a firm
- Understand strategic, financial, operational impact of M&A transactions.

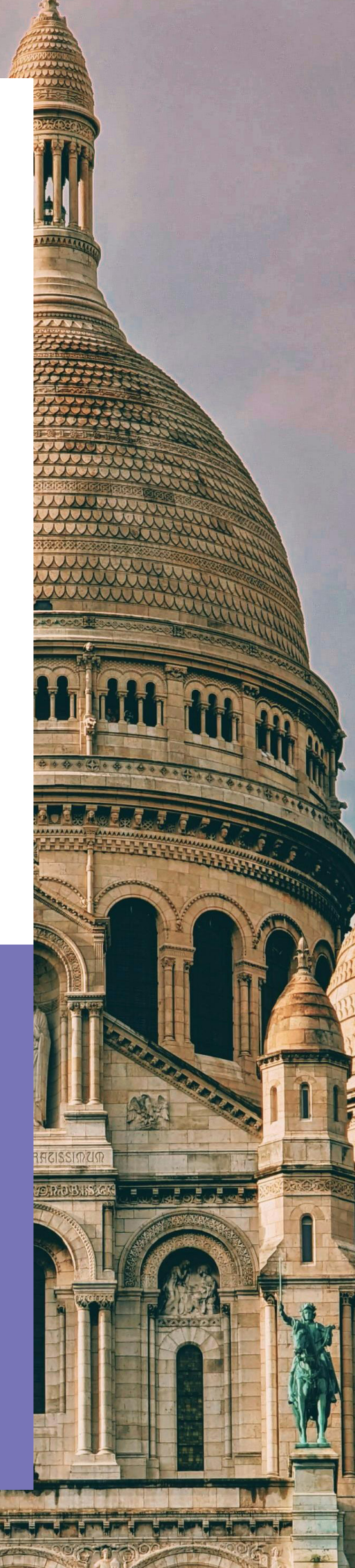
CAREER PROSPECTS

- Account Manager
- Financial Analyst
- Treasurer
- Financial Director
- Financial communication
- M&A Analyst
- Chief Financial Officer



« The MSc in International Corporate Finance provides theoretical and practical understanding of financial decisions of individuals and firms. It relies on three main pillars, namely the question of how to finance investments in real assets in order to create value, how to invest funds in different financial securities, and how financial intermediation works, i.e. how funds are channeled between those with a need of funds and those with an excess of funds. »

Dr Kirsten Ralf
Associate Dean of Research, ESCE
MSc Coordinator
Research areas : Finance / Economics





MASTER OF SCIENCE ESCE/ECE DOUBLE DEGREE

TECHNOLOGY MANAGEMENT & INTERNATIONAL ENTREPRENEURSHIP

This MSc is the result of a unique co-creation between OMNES Education's ESCE International Business School and ECE Engineering School, combining technological innovation with entrepreneurial management. Students gain hands-on experience and real-world applications from both schools, preparing them to lead in tech-driven global markets. Classes are held in central Paris near iconic landmarks and in La Défense, offering a vibrant academic and cultural environment.

Embark on this MSc to master the intersection of technology and entrepreneurship on the international stage !

SPECIALIZED COURSES

- Innovation Management and Business Development
- Technology Foundation : WEB 3.0 ; Artificial Intelligence ; Industry 5.0 ; Cloud
- Entrepreneurship & Intrapreneurship
- Technology Prototyping : Low code / No code ; Prototyping platforms ; UX/UI Design
- Geopolitics & International Business : Impact on Trade, logistics and Technology
- Advanced Technologies & A.I. Ecosystem : Quantum Computing ; Human Machine Interface ; Computer vision
- ESG Transition & Transformation and International Human Resources Challenges
- Smart Data : Data processing GenAI ; Data analysis and visualization

CORE CURRICULUM

- Geopolitics and Business
- International Project management
- Law and Business
- Foreign language
- Change management

LANGUAGE SKILLS

- Persuasive communication
- Optional : an additional foreign language



PROGRAM OBJECTIVES

PROFESSIONAL SKILLS

- Manage technology projects using agile methodologies and integrating a change management approach
- Measuring the impact of geopolitical issues to ensure a resilient supply chain and product innovation
- Select and implement advanced digital technologies to develop innovative solutions.
- Design technology product specifications by integrating customer feedback, engineering expertise, and industry standards.
- Develop technology evolution strategies aligned with business objectives.
- Manage cross-cultural human resources and the ESG challenges

CAREER PROSPECTS

- Startup Founder or Entrepreneur
- Customer Engagement Manager
- Technology Product Manager
- Product Marketing Manager
- User Design Manager
- Innovation Manager
- Product manager



« Digital Technologies keep permeating all aspects of corporations, in all industries, and in all walks of consumer's life. Corporations have their product design, development, and production distributed "Worldwide" in Center of Excellence. Innovation and technology leadership are the competitive advantage provided by these centers. With increasing geopolitical stress on technology supply chains, the MSc in Technology Management and International Entrepreneurship will give you the competitive edge. The program aims to build international managers for the Artificial Intelligence permeated world, with geopolitical understanding, cross-cultural management knowledge, skills in international project management, and insights in AI based digital infrastructure. If you want to become a manager, an intrapreneur or entrepreneur for tomorrow's technology management needs, our Master of Science will help you meet the challenges of corporations. »

Dr. Vipin Mogha

Assistant professor of Finance and Entrepreneurship
Electrical and Electronics Engineer and Doctorate in Finance

MSc Coordinator

Research areas : Finance / Entrepreneurship



CAREER OPPORTUNITIES



60%
of our faculty
are international
professors

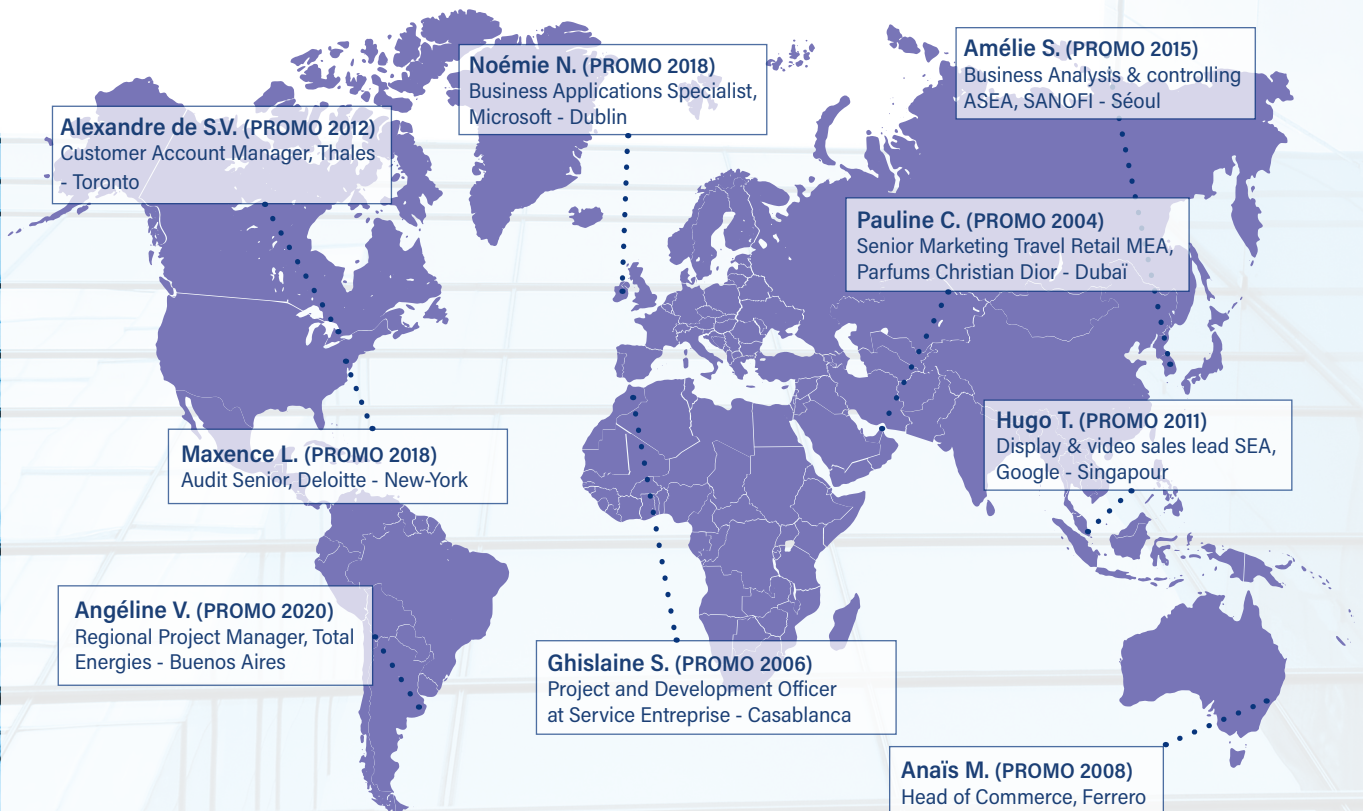


98%
secure employment
within 6 months after
graduation



40%
of alumni work
abroad

A network of 14,000 alumni
Spread across more than 80 countries



HOW TO JOIN US ?

Requirements

- **For admission to MSc in 2 years :**
3-year degree
- **For admission to MSc Fast Track :**
4-year degree in Management
- **For admission to ESCE/ECE MSc Fast Track :** 4-year degree and strong interest in technology

Required documents

- Copy of passport or ID card
- Resume or CV (English)
- Motivation letter (English)
- Academic or professional letter of recommendation (optional)
- Transcripts and/or diploma
- Proof of English language ability level

Admission process

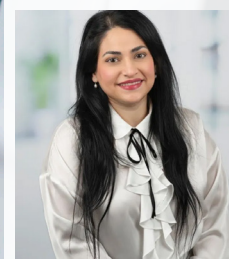
Following evaluation of candidate applications by the view board, those declared eligible will be proposed an interview (face-to-face or online-interview) to assess whether the program corresponds to their academic and personal goals and to evaluate their motivation.

Registration Fees

- MSc in 2 years : 9 690€* per year
- MSc Fast Track : 9 950€*
- MSc Fast Track ESCE/ECE Double Degree : 11 750€*

*Registration fees for the September intake 2025/2026

The ESCE reserves the right to modify its registration fees each year. An extra 700 euros to be added if you are a student living outside France and a non-EU citizen, relating to the service package for international students.



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+33 1 81 51 15 15

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A RICH ASSOCIATIVE LIFE

At ESCE, you can also enjoy a diverse student life with around 30 cultural, humanitarian, professional, and sports associations.



OMNES EDUCATION IN A FEW FIGURES

40,000 STUDENTS INCLUDING 18,000 WORK-STUDY STUDENTS

6,000 INTERNATIONAL STUDENTS

2,000 EXECUTIVES IN CONTINUING EDUCATION

15 SCHOOLS

20 CAMPUSES, 18 CITIES: Abidjan, Barcelona, Beaune, Bordeaux, Chambéry, Geneva, Lausanne, London, Lyon, Madrid, Marseille, Monaco, Munich, Paris, Rennes, Seville, Valence, Toulouse.

215,000 ALUMNI

163 NATIONALITIES

10,000 PARTNER COMPANIES

350 TEACHERS

3,000 EXPERTS

Welcome within OMNES Education !

ESCE is part of the OMNES Education group. OMNES Education has been a leading player in private higher education for 50 years, training 40,000 students for future jobs in the following disciplines: Business & Management, Engineering & Digital, Communication & Design, Political Science & Relations internationales.

[omneseducation.com](https://www.omneseducation.com)