



**MASTER OF**

**SCIENCE PROGRAM**

**MASTER'S LEVEL**



**MSC MASTER OF SCIENCE**



# MASTER OF SCIENCE

## ESCE at a glance

Since 1968, ESCE's mission has been to prepare managers who are specialized in the international development of businesses in a complex and changing world, while respecting and promoting ethics, diversity and cultures. CSR, openness, commitment, a sense of responsibility and sustainability are at the heart of our values.

## ESCE, recognized for pedagogical and academic quality :

- Conférence des Grandes Écoles (CGE) accredited
- QS stars : 4 stars rated
- Member of AACSB
- Member of UGEI
- Distinguished with the label « Bienvenue en France » for the quality of welcome offered to international students
- Member of the ERASMUS/ Socrates program of the European Commission

## Campus Paris La Défense

ESCE campus is located in the center of the Esplanade de La Défense, the largest business district in France and the 4th in the world.

- **A premium building entirely refurbished** : 2 700 m2 of collaborative and relaxation spaces, a rooftop with trees and panoramic terraces
- **An optimized student experience** : connected and flexible work spaces to develop your talents individually and collectively, 400 m2 dedicated to associations, a 200 m2 incubator, relaxation areas, etc.
- **La Défense, a stimulating environment** : ideally located 15 minutes from the center of Paris, you will benefit from the vitality and energy of this district, a source of multiple links with the 500 companies and large international groups present on site.

14 000  
alumni  
network

90%  
of alumni work in  
international  
positions

2500  
students  
representing  
80 nationalities

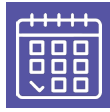
Faculty  
21  
countries



# KEY INFORMATION



**Intake**  
September  
January



**Track**  
Full Time



**Internship**  
4 to 6 months



**Location**  
Paris La Défense



**Teaching**  
English



**Additional**  
language

## MSc in 2 years (MSc 1 - 4 semesters)

**Admission following  
a 3-year degree**

### PLANNING

Sept intake :	Sept - Jan	Jan - Jun	Sept - Jan	Jan - Jun
Jan intake :	Jan - Jun	Sept - Jan	Jan - April	April - Sept
	Academic semester	Academic semester	Academic semester	Internship

## MSc in 1 year (MSc Fast Track 3 semesters)

**Admission following  
a 4-year degree in Management**

### PLANNING

Sept intake :	Sept - Jan	Jan - April	April - Sept
Jan intake :	Jan - Jun	Sept - Jan	Jan - Jun
	Academic semester	Academic semester	Academic semester

## SOFT SKILLS

In order to develop managerial skills in a corporate environment and enhance employability, the « Leadership and Development of Soft Skills » program provides personalized coaching and support.

Students are accompanied using an approach that promotes sustainable human development.

A soft skills referential has been elaborated based on the expectations of international organizations.

**Students follow a program in several phases :**

- Self-evaluation
- Coaching to improve specific skills
- Review and formulation of a personal development plan.

## PROGRAM HIGHLIGHTS

- Students also have access to our 200 m<sup>2</sup> Incub'Program, offering personalized coaching and support for innovative entrepreneurial projects.
- With a blended learning approach combining on-campus and online formats, we create an interactive and flexible learning environment.
- The international campus hosts students from over 80 nationalities and offers a diverse faculty with both academic and industry expertise from around the world.
- Courses balance theory and practice through case studies, data analysis, and a strong focus on international business and geopolitics.
- A business game further enhances the curriculum.





## MASTER OF SCIENCE

# INTERNATIONAL CORPORATE FINANCE

In today's business world, mastering financial decisions is essential. The MSc in International Corporate Finance provides key insights into financing projects, investing in securities, and understanding financial intermediation. This program blends theory with practical skills to prepare students for effective decision-making and strategic growth.

### SPECIALIZED COURSES

- Investments
- Advanced Corporate Finance
- Financial Derivatives
- Money and Banking
- Fixed Income Securities
- Mergers and Acquisitions
- International Banking Regulation
- Working Capital Management
- Integrated Company Analysis
- Consolidation and Group Accounts
- Sustainable Financial Strategies
- Location decision

### SOFT SKILLS

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development

### LANGUAGE SKILLS

- Communicating in Today's Business World
- Optional : an additional foreign language



# PROGRAM OBJECTIVES :

## PROFESSIONAL SKILLS

- Derive a financial strategy to determine the capital structure and the payout policy of the corporation.
- Analyze the common operations of commercial banks within their regulatory environment and the design of the monetary policy in a two-tier monetary system
- Use appropriate consolidation methods to prepare and explain consolidated accounting statements
- Identify fragilities and risks in the financial environment of the company and in cross-border intra-group transactions
- Develop a short-term financing solution for a firm
- Understand strategic, financial, operational impact of M&A transactions.

## CAREER PROSPECTS

- Account Manager
- Financial Analyst
- Treasurer
- Financial Director
- Financial communication
- M&A Analyst
- Chief Financial Officer



« The MSc in International Corporate Finance provides theoretical and practical understanding of financial decisions of individuals and firms. It relies on three main pillars, namely the question of how to finance investments in real assets in order to create value, how to invest funds in different financial securities, and how financial intermediation works, i.e. how funds are channeled between those with a need of funds and those with an excess of funds. »

**Dr Kirsten Ralf**  
Associate Dean of Research, ESCE  
**MSc Coordinator**  
Research areas : Finance / Economics







MASTER OF SCIENCE

# INTERNATIONAL BUSINESS DEVELOPMENT

The MSc International Business Development at ESCE trains operational managers to develop and market products or services in a competitive global environment. Students become versatile Business Developers, skilled in coaching, consulting, project management, and sales, driving both revenue growth and profitability in a rapidly changing international market.

## SPECIALIZED COURSES

- International Market Selection & the export challenge
- Export Modes
- International contract law & Geopolitics
- Cross-border logistics and sustainability
- International digital Sales and Marketing
- Interorganizational Management
- International value chain management in MNCs
- Financial Management & Budgeting
- Intercultural management
- International negotiation in business
- E-commerce for export
- Doing business in international environment
- Practical case studies, on-field projects (like, Les Jeunes Talents de l'Export), and hands-on tasks involving companies and international institutions



## SOFT SKILLS

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development

## LANGUAGE SKILLS

- Communicating in Today's Business World
- Optional : an additional foreign language



# PROGRAM OBJECTIVES

## PROFESSIONAL SKILLS

- Critical awareness of discipline-based concepts and approaches to understand the complexity of managing an organization in the global business arena
- Assess risks and opportunities in international markets, and design international strategy
- Analyze data and synthesize a range of information sources to develop a sophisticated understanding of a rapidly changing international business context
- Master operational cross-border techniques to secure financing, insurance, logistics and contract issues
- Be able to set up an international department and deal with distributors and the main internal and external stakeholders
- Lead international projects, collaborate and negotiate in an intercultural environment.
- Be able to communicate effectively and convincingly, work in teams, manage time and plan work assignments.

## CAREER PROSPECTS

An international business career allows you to access multiple opportunities in the today's global economy. MSc IBD graduates work in very diverse industries, international companies and roles, like :

- Export manager
- Business development manager
- Area manager
- Country manager
- Country sales manager
- Export Consultant
- Expatriate manager
- Project manager
- International marketing manager



*« The world is changing considerably due to endogenous and exogenous shocks with strong effects on enterprises and their management. We live in challenging times, facing pressures of rapid technological innovations, increasing globalization as well as regionalization, dwindling natural resources and the need to generate economic growth. To deal with those changes, managers have to be flexible and adaptive, they need to broaden their horizon and develop new skills with the aim to anticipate and better meet the challenges of this rapidly changing business environment. In the MSc International Business Development, we tackle those challenges through analytical, sharp analysis and thought-leadership. The goal of the MSc is to respond to the expectations of enterprises by allowing the acquisition of solid knowledge and skills required to occupy decision-making roles and to succeed as international managers. »*

**Dr Alfredo Valentino**  
Associate professor of international business, ESCE  
**MSc Coordinator**  
Research areas : International business





\* FAST TRACK OPTION NOT OFFERED FOR THE JANUARY

# MASTER OF SCIENCE INTERNATIONAL PURCHASING & DIGITAL SUPPLY CHAIN\*

In a world where supply chain efficiency is central to business operations, effective management is crucial. Combining in-depth theory with practical expertise, our program focuses on optimizing logistics processes, managing procurement, and integrating new technologies to tackle the complexities of the global market.

## SPECIALIZED COURSES

- Supply Chain Strategy and Carbon Footprint
- Procurement and Purchasing Management
- Supply Chain Auditing, Risk Management and Sustainability
- Inventory Management
- Warehouse Management
- Operations Management
- Quality Management Systems, Lean & Six Sigma
- Smart supply chains and digital technologies
- Forecasting & IT
- International value chains
- International negotiation
- Practical experiences, workshops, internships, company visits, and the internationally recognized business game FRESH CONNECTION, developed at MIT, are core elements of the program's pedagogy.

## SOFT SKILLS

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development

## LANGUAGE SKILLS

- Communicating in Today's Business World
- Optional : an additional foreign language



# PROGRAM OBJECTIVES :

## PROFESSIONAL SKILLS

- To learn purchasing and negotiation techniques
- To develop a strategic management of flows within a digital environment
- To anticipate, plan, optimize and manage supplies, transportation, inventory and sales
- To manage information systems, quality control and optimize the project plan
- To analyze risks and costs
- To understand and control the strategic impacts of supply chain operations
- To address eco-logistics and sustainable development issues.

## CAREER PROSPECTS

The graduates from this MSc are able to explore careers in all different sectors from management consulting to hospitality as well as international transport, aviation industry or the fashion industry.

- Logistics Controller
- Demand Planner
- Supply Chain Director
- Warehouse Manager
- Distribution Manager
- Buyer
- Quality Coordinator
- Continuous Improvement Manager
- Logistics Consultant
- Digital transformation Consultant
- Sourcing Purchaser



« The management of the production and crossborder distribution of products and services are under the pressure of worldwide trends of sustainability and digital transformation. These challenges require a new breed of minds capable of handling large amounts of data to make the right operational decisions while taking into account the impact of supply chains on the environment. Collaboration within and across organizations and out of the box thinking are key competencies that are targeted by our training program. We believe that understanding the theory behind supply chains and how it relates to these trends is key to effective purchasing and supply chain management. »

**Dr Adib Bensalem, PhD**  
Associate Professor of Supply Chain Management, ESCE Paris

**MSc Coordinator**  
Research areas : Supply Chain Strategy,  
Digital logistics



# MASTER OF SCIENCE

# INTERNATIONAL

# MARKETING

In today's rapidly changing global economy, skilled professionals in international marketing are in high demand. The MSc in International Marketing at ESCE provides students with the essential skills and knowledge to excel in this dynamic field. Our program combines theory with practical experience, focusing on the latest trends in digital marketing and phygital commerce.

## SPECIALIZED COURSES

- CRM (customer relationship management)
- Integrated marketing communication
- Strategic brand management in the age of sustainability
- Digital marketing
- Digital Content Creation
- Innovation 5.0
- Marketing Capstone for Sustainable Business
- Marketing for a Sustainable 21st Century
- Growth Hacking for marketers
- New Technologies
- Social Media Algorithms
- Doing business in international environment
- Business-oriented learning focuses on real-world application through field projects (such as the Marketing Innovation Awards), professional workshops, and business games on trending marketing topics.

## SOFT SKILLS

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development

## LANGUAGE SKILLS

- Communicating in Today's Business World
- Optional : an additional foreign language





# PROGRAM OBJECTIVES

## PROFESSIONAL SKILLS

- Gain a deep understanding and command of the latest developments in digital marketing, communication, and marketing strategy.
- Master new forms of marketing linked to digital technologies in a dynamic international business environment
- Learn the fundamentals of Customer eXperience (CX) to design, build and implement high-quality strategies to create unbreakable bonds with global customers.
- Master smart retailing and omnichannel distribution tools in a globalising world
- Provide readily implementable business decisions to hands-on issues and real-life business cases
- Develop skills for change, decision-making, adaptation, and sustainability in a dynamic international business environment

## CAREER PROSPECTS

- Global product marketing manager
- International sales & marketing manager
- Brand manager
- Market analyst, strategy planner
- International digital marketing manager
- International marketing consultant
- Customer relationship manager



*« Driven by the Internet of Things, new technologies are revolutionizing the role and functions of marketing as well as reinventing the ways of doing business around the world. In this “hyperconnected” context, businesses with a global ambition are actively looking for internationally-minded marketing professionals.*

*Focusing on global marketing strategies, analytics, smart retailing, consumer behaviour and international market research, ESCE’s MSc in International Marketing will provide you with the skills for a brilliant career in this growing and fast-paced sector. »*

**Dr Mehdi EL ABED**  
Professor of marketing, ESCE

**MSc Coordinator**  
Research areas : Digital Marketing, smart retailing,  
global marketing strategies



# CAREER OPPORTUNITIES



**60%**  
of our faculty  
are international  
professors

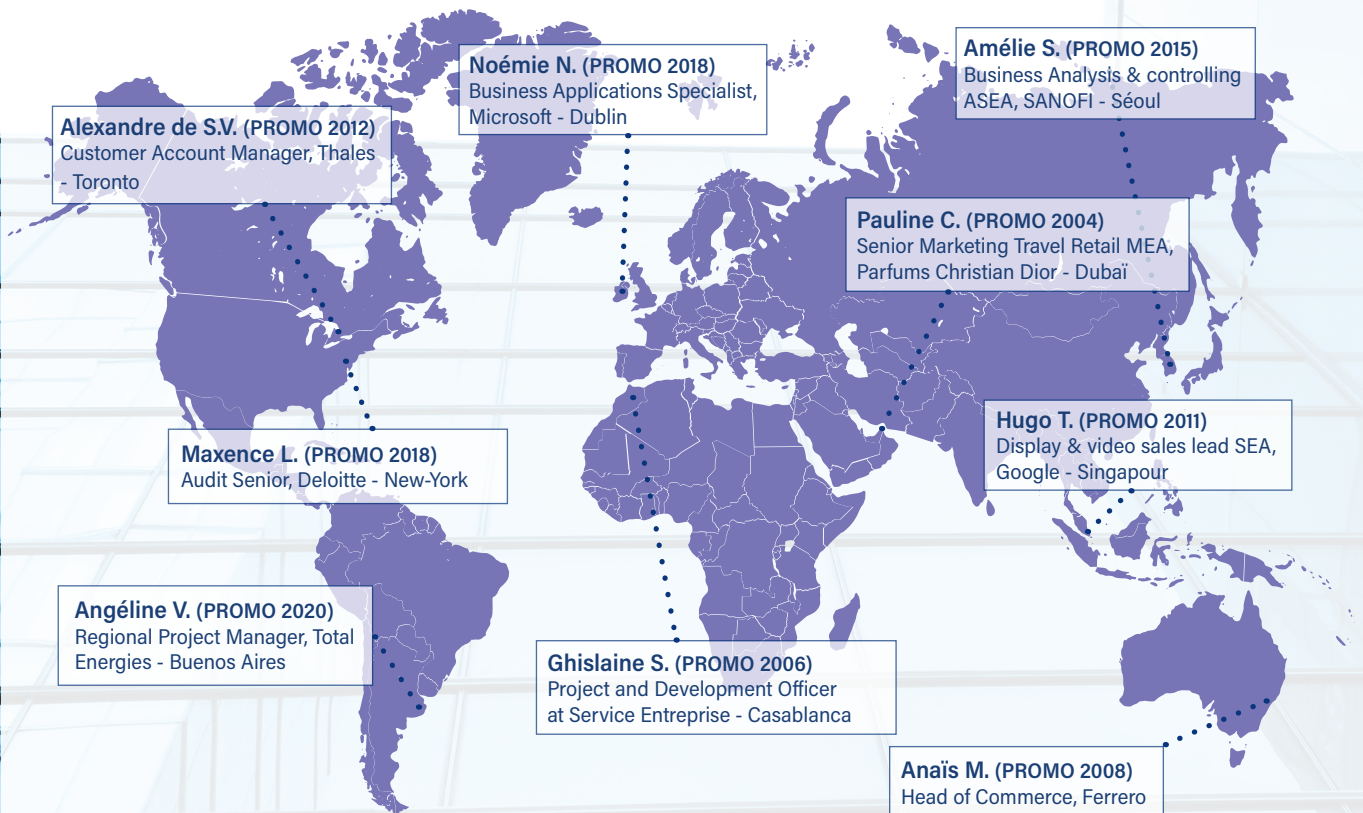


**98%**  
secure employment  
within 6 months after  
graduation



**40%**  
of alumni work  
abroad

**A network of 14,000 alumni**  
Spread across more than 80 countries





# HOW TO JOIN US ?

## Requirements

- **For admission to MSc in 2 years :**  
3-year degree
- **For admission to MSc Fast Track :**  
4-year degree in Management

## Required documents

- Copy of passport or ID card
- Resume or CV (English)
- Motivation letter (English)
- Academic or professional letter of recommendation
- Transcripts and/or diploma
- Proof of English language ability level (optional)

## Admission process

Following evaluation of candidate applications by the view board, those declared eligible will be proposed an interview (face-to-face or online-interview) to assess whether the program corresponds to their academic and personal goals and to evaluate their motivation.

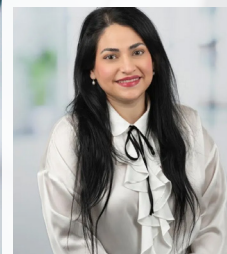
## Registration Fees

- MSc in 2 years : 9 500 euros\* per year
- MSc Fast Track : 9 950 euros\*

\*Registration fees for the January intake 2025

*The ESCE reserves the right to modify its registration fees each year.*

*An extra 490 euros to be added if you are a student living outside France and a non-EU citizen, relating to the service package for international students.*



**CARMEN VILCHEZ,**  
**Head of Admissions**  
cvilchez@esce.fr  
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or +33(0)6 70 19 34 38  
(WhatsApp)



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(+33) 1 81 51 15 15

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ESCE IS PART OF



## THE GROUP IN A FEW FIGURES

**40,000** STUDENTS  
INCLUDING **18,000** WORK-  
STUDY STUDENTS

**6,000** INTERNATIONAL  
STUDENTS

**2,000** EXECUTIVES IN  
CONTINUING EDUCATION

**15** SCHOOLS

**20** CAMPUSES, **18** CITIES

: Abidjan, Barcelona, Beaune, Bordeaux,  
Chambéry, Geneva, Lausanne, London, Lyon,  
Madrid, Marseille, Monaco, Munich, Paris,  
Rennes, Seville, Valence, Toulouse.

**215,000** ALUMNI

**163** NATIONALITIES

**10,000** PARTNER  
COMPANIES

**350** TEACHERS  
**3,000** EXPERTS





OMNES EDUCATION

# A GROUP DEDICATED TO STUDENTS AND THEIR SUCCESS

**OMNES Education has been a leading player in private higher education for 50 years, training 40,000 students for future careers in the following fields: Business & Management, Engineering & Digital, Communication & Design, and Political Science & International Relations.**

Within this strong network of 15 schools across 20 campuses, all located in internationally renowned cities, OMNES Education aims to make the student experience a memorable one. We provide guidance that extends learning beyond the classroom, exploring all possibilities through a highly qualified faculty and recognized professionals.

Our schools offer students a distinctive educational experience that is personalized and focused on international perspectives. This includes training in data analysis

and corporate social responsibility (CSR) for everyone, enabling them to stand out and enhance their employability.

Inherently inclusive, OMNES Education is committed to the communities surrounding its national and international campuses, focusing on initial training as well as lifelong learning in a responsible environment. For OMNES Education, building the success of our students means making them aware of and concerned about social, environmental, and digital issues, while equipping them with the knowledge and skills needed to act for their future..

The values of the OMNES Education group are centered around agility, innovation, support, and a strong commitment to social responsibility.

[omneseducation.com](https://omneseducation.com)



## A RICH ASSOCIATIVE LIFE

At ESCE, you can also enjoy a diverse student life with around 30 cultural, humanitarian, professional, and sports associations.



## OUR PARIS LA DÉFENSE CAMPUS

### Discover the ESCE Campus

ESCE invites you to its exceptional campus in France, strategically located in the heart of the renowned business district of Paris La Défense.

This vibrant and dynamic environment provides an ideal setting for fostering both professional and academic growth.



### PARIS LA DÉFENSE CAMPUS

82 Espl. du Général de Gaulle, 92400 Courbevoie  
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